

## Crossing the Infrastructure & HITECH Meaningful Divide

*Achieving A United Stand*

October 21-22, 2010  
Valley Forge Convention Center  
King of Prussia, Pennsylvania 19406-1355



The HITECH Act seeks to improve American health care delivery and patient care through an unprecedented investment in health information technology. The provisions of HITECH are specifically designed to work together to provide the necessary assistance and technical support to providers, enable coordination and alignment within and among states, establish connectivity to the public health community in case of emergencies, and assure the workforce is properly trained and equipped to be meaningful users of Electronic Health Records.

The technology infrastructure requires attention to support HITECH. The architectural ecosystem must be positioned now if providers are to achieve Meaningful Use. There is a sense of urgency.

This symposium is a “must attend” opportunity for Health and University Life Sciences Information Technology professionals from diverse sectors, disciplines, and perspectives to join together for the first time in an engaging and informative structured symposium that is collaboratively designed around conversation on the subject of crossing the healthcare infrastructure technology meaningful divide.

**A MUST ATTEND EVENT for CIOs,  
CMIOs, CTO's & IT Directors**



### Day 1

**8:00 AM** Registration and Continental Breakfast  
**9:00 AM** Open Remarks **Donna Manley & Tom Rousche**  
**9:05 AM** Welcome **Sharon Dorogy, PAeHI Chair**  
**9:15 AM** “Certified View of Meaningful Use”  
**KEYNOTE** **Karen Bell, MD, MMS**  
Chair of CCHIT

**10:15 AM** Break  
**10:30 AM** “How C-Suite it is” for Meaningful Use  
**PANEL** **W. Gillespie, CTO Moderator**  
**11:20 AM** Statewide View of HIE's  
**Phil Magistro, GOCHR**

**11:45 AM** Lunch  
Hospital IT Showcase  
Vendor Exhibits

**1:00 PM** HIT: An Enabler for the Business of Medicine  
**PANEL** **Wayne Thompson, Associate  
Dean for Technology,  
Commonwealth Med. College**

**2:00 PM** Broadband Strategies – What does it mean for  
Healthcare **Kerry McDermott**  
Fed. Communication Com.

**3:00 PM** Break  
**3:15 PM** Risk Based approach to HIT Planning  
**PANEL** **Kelly Lewis, CEO Moderator**  
**3:55 PM** Day 1 Wrap-up **Mark J. Jacobs, MHA, Wellspan**  
**4:00 PM** **Individual Roundtable Sessions**

Linda Hogan Creating an HIT Curriculum  
“What are employers looking for ?”  
Frank Caligula “DOH Immunization Registry EHR  
vendor success stories”

**Hospital HIT Showcase in Expo Hall**  
**Meet & Greet Reception Afterwards**

### Day 2

**8:30 AM** Continental Breakfast  
**9:00 AM** Connecting the Community  
**David Riley, Connect lead  
for FHA program for ONC**  
**10:00AM** EHR & Meaningful Evolving Standards  
**Keith Boone**

**11:00 AM** Break  
**11:15 AM** Closing—“Connecting Communities for Better  
Health”

**Barbara Connors, DO, MPH**  
Associate Regional Admin.  
CMS Chief Medical Officer

### About our Speakers....

**Karen M. Bell, M.D., MMS** is Chair of the Certification Commission for Health Information Technology, has wide expertise in health IT, quality assurance and clinical practice, in both the private and public sectors. Previously, she served as Senior Vice President, HIT Services, Masspro, the federally-contracted Quality Improvement Organization within Massachusetts. Between 2005 and 2008, Dr. Bell was Director, Office of Health Information Technology Adoption, Office of the National Coordinator, and in 2006, served as Acting Deputy of ONC.

**Keith Boone** is an Internationally recognized expert in Clinical Document Architecture. He is the Co-Chair of the HL7 Structured Documents Work Group and he is with the Integrating the Healthcare Enterprise (IHE) Patient Care Coordination Committee, ANSI/HITSP Care Management and Health Records TC, and EHRA Quality and Clinical Decision Support workgroup.

**Kerry McDermott, MPH** is an Expert Advisor to the National Broadband Task Force within the FCC. Kerry authored the healthcare section of the National Broadband Plan and is responsible for the FCC's healthcare agenda. She leads efforts with the FDA to develop a framework for the intersection of wireless and medical. Kerry joined the FCC from CIGNA HC, where she held positions in strategy and operations.

**David Riley** is the CONNECT lead for the Federal Health Architecture (FHA) Program in the Office of the National Coordinator for HIT. In this role, he facilitates consensus across a group of 20+ federal agencies and private sector organizations and states to enhance health information sharing on a nationwide basis. He is also responsible for product direction and overseeing product development for CONNECT.

**Barbara J. Connors, DO, MPH** - serves as Chief Medical Officer at The Centers for Medicare & Medicaid Services, Region III in Philadelphia. She is responsible for ensuring the provider community is cognizant of CMS health care quality improvement initiatives including current legislative issues that impact the provider community. Dr. Connors is a member of the Philadelphia Department of Health advisory panel for altered standards of care for pandemic preparedness for acute and long term care facilities. She has also served as the Project Officer for the Division of Survey and Certification in CMS Region I, II & III.

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**The Advisory for this event includes:**

**Elliot Sloane**, Professor, Drexel School of Biomed Engr. & Hlth. Sys.; Exec Director for the Center for HC Info Research & Policy

**Glen Marshall**, ACM, AHIMA, CCHIT, HIMSS, HITSP, HL7, IHE.

**Wayne Thompson**, Chief Technology Officer, Commonwealth Medical College

**William "Buddy" Gillespie**, Chief Technology Officer for WellSpan Health and Chair of the PAeHI HIE Committee

**Greg Palmer**, Executive Director, University of Penn & Kimber

**Mark Jacobs**, Dir. of Technology, Wellspan, Chair the PAeHI BAT Committee

**Donna M. Manley**, IT Senior Director, University of Pennsylvania

**Michael Ronaldi**, DVL Group

**Registration:**

Fill out a registration and pay online:  
[www.7x24exchangedelval.org](http://www.7x24exchangedelval.org) or  
[www.arrahealth.com](http://www.arrahealth.com) (Click Register)

**PLEASE NOTE :**

If you are planning to attend and will be paying by check, please send your intention to participate immediately by emailing :

[myregistration@arrahealth.com](mailto:myregistration@arrahealth.com)

All registration checks must be received made by October 16, 2010 to ensure your place at this symposium.

**Make Check Payable to:**

7x24 Exchange Delaware Valley Chapter  
115 Sinclair Road,  
Bristol, PA 19007  
Attention : Michael Rinaldi, DVL

**“Designing the ideal education”**

Linda Hogan, PhD will be hosting a special session on the topic of education for our profession. Dr. Hogan will lead a discussion on educational preparedness to assume important roles in HIT. She will ask participants to describe the quality of skills and training in today’s HIT workforce. An important question: what type of educational background is needed to meet current HIT challenges? If you could clone the perfect employee – who would it be and why?

This session will be held in reception area, during the meet and greet on at 4:00 PM on Day 1 (October 21) and is sponsored by the University of Scranton.

**About Linda Hogan:**

Dr. Hogan is the Director of Medical Informatics at The Commonwealth Medical College (TCMC) and adjunct professor to the graduate school at the University of Scranton. Before joining TCMC, Dr. Hogan was VP, Clinical Informatics at UPMC (University of Pittsburgh Medical Center) Mercy Hospital.



**Discounted Early Bird Registration Fee:**

- Non-member \$150.00
- 7x24, AFCOM Midlantic Member \$125.00
- PAeHI Member \$125.00
- Optional Hospital Showcase Table \$ 75.00

**Directions**

**From Philadelphia Airport:**

Take I-95 South to #476 North to Route 76 West. Proceed to the Schuylkill Expressway (Rt. 76) West to Exit #327 - Mall Boulevard. Bear Right at first light onto Mall Blvd. Turn Right at next light onto N. Gulph Road and proceed approx. 1.5

**From Philadelphia:**

Take Schuylkill Expressway (Route 76) West to Exit #327 - Mall Boulevard. Bear Right at first light onto Mall Blvd. Turn Right at next light onto N. Gulph Road and proceed approx. 1.5 Miles to First Avenue.

**From PA Turnpike:**

(Route 276) Take Turnpike to Exit #326 (old exit 24) Valley Forge. Immediately take first right and merge onto N. Gulph Road. Proceed approx 1.3 Miles to First Avenue.

**From Route 202 South:**

Take Pottstown Exit, Route 422 West to first Exit, (Bridgeport - Rt. 23 East.) Turn Right at first light (Moore Rd). Turn right at next light (First Avenue) to Hotel.

**From Route 202 North:**

Take 202 South to Allendale Road. Turn Right. Proceed approx 2 miles to First Avenue and turn left. Proceed approx 1.5 miles to Hotel Complex on Right.

**From Route 422 East:**

Take First Avenue Exit to Hotel.

**From I-95:**

Take Exit 7 (Route 476 North) to Exit 16B, (Route 76 West/Valley Forge) to Exit #327. Bear Right at first light onto Mall Blvd. Turn Right at next light onto N. Gulph Road and proceed approx. 1.5 Miles to First Avenue.

**Hospital and Health System Participants:**

**We will offer a Hospital HIT Showcase**

**”Tell your story at the Exhibit Hall”**

(Showcase tables on 1st come basis)

